

**Members Present:** Jim Bachrach, Chair; Rick Watson, Vice-Chair; Duffie Harrison, Secretary; Robert Davis; Deborah Huckeba

**Members Absent:** Anne Wilson; Patrick Conrad, MD

**Staff Present:** Becky Gibson, DON; Ginny Griner, HR/ Med Staff; Craig Gibson, Plant Operations Director; Heather Huron, Administrative Assistant

**Guests Present:** Lauren Faison, Administrator for TMH Regional Development, Population Health and Telemedicine; Warren Jones, TMH Public Relations; Alan Pfeifer, Concerned Citizens of Franklin County

Topic	Discussion	Action
<p><b>Call to Order</b> <b>Approval of Minutes</b></p>	<p>The meeting was called to order at 9:00am. Huron confirmed the meeting had been posted publicly. Minutes for the special called meetings held on 6/6/2014, 6/13/2014, and 7/17/2014, as well as the regular 6/26/2014 and 7/31/2014 meeting were emailed prior to the meeting for review.</p>	<p><b>A motion was made by Watson to approve the minutes as presented, seconded by Huckeba. The motion was carried unanimously.</b></p>
<p><b>County Report</b></p>	<p>No report was available from a county representative.</p> <ul style="list-style-type: none"> <li>• Watson shared a tentative lunch meeting had been scheduled between Watson, Cooper and Commissioner Jackel for the following Wednesday.</li> <li>• Bachrach reported Cooper had spoken at the SGI Civic Club the previous Thursday evening. He spoke for about 30 to 45 minutes and was well received. Watson stated that he and Cooper would attend “Circle of Friends” at Some Like It Hotter.</li> </ul>	
<p><b>Medical Staff Report</b></p>	<p>Minutes from the 8/19/2014 Med Staff meeting were presented for approval. Griner reported Graham attended and was introduced. Associate Staff privileges were approved and recommended to the Governing Board for Dr. Motta, Dr. Chern, and Dr.</p>	<p><b>A motion to approve associate staff privileges for Dr. Motta, Dr. Chern, and</b></p>

Sabat. Griner reported that Dr. Motta was not yet board certified but would be directed to do so by Dr. Conrad. Completion of certification would take approximately one year.

B. Gibson discussed the items which had been recommended by Dr. Sabat for the ER.

1. Behr Blanket: This item will be suitable for the region, considering the potential for hypothermia associated with the water.
2. I&O Rapid Access Kit: This equipment would be used for rapid access to a patient's circulatory system when IV access is difficult or impossible. One is currently available on the ALS truck.
3. Fetal monitor: After discussion, the Med Staff declined purchase of this item. WMH does not perform deliveries with the exception of only 3 to 4 births a year in emergency situations. The monitor would take some skill to use and there would not be significant opportunity for physicians to maintain the skills needed.
4. Bedside ultrasound: Following Conrad and Sabat's recommendation, the Weems Foundation had agreed to purchase this type of ultrasound. However, B. Gibson shared her concern that the Foundation members did not have a full understanding of the equipment limitations. Watson suggested that the hospital and medical staff present a wish list to the Foundation. Bachrach shared his desire for the Foundation to abstain from any major purchase until the new construction/ renovation began.

**Dr. Sabat was made by Huckeba, seconded by Davis. The motion was carried unanimously.**

**A motion was made by Watson to approve the Medical Staff minutes, seconded by Davis. The motion was carried unanimously.**

## **Financial Report**

Graham presented and reviewed in detail the 7/31/14 Balance Sheet, Income Statement, Clinic Income Statement and Key Financial Indicators.

- Per Graham, \$157,000 had been placed in the investment account after receiving supplemental quarterly payment from Medicaid. Graham recommended depositing a portion of large receipts into the investment account to increase the days of cash on hand.
- In response to Davis' question regarding higher contractual allowances in July, Graham stated the allowances were higher in June, but bad debt write offs were higher in July. Cooper stated that contractual allowances are a rolling average based on a 90 day period. Davis shared that the contractual allowance variations

- had been an ongoing concern for him.
- Graham shared that he and Cooper were discussing the reinstatement of the Governing Board Finance Committee.
- Discussion was held regarding outpatient and ER volume. Watson recommended incorporating the outpatient services offered in the marketing plan.

**Consent Agenda**

The July Patient Satisfaction reports were presented and reviewed. Cooper pointed to the low number of returned surveys from the ER (ER=8, IP=20). In order for surveys to have significance, the number must increase. B. Gibson spoke to the anomaly stating that one clerk misunderstood who should receive the surveys.

The 2<sup>nd</sup> Quarter Risk Management and Regulatory Board Summary Report was presented for review. There were no questions or discussion.

**CSS / E.H.R.**

Cooper reported the Administrative Team met with CSS the previous week. He anticipated CSS would meet qualifications for Medicare Certification in the next week.

**New Facility**

Cooper reported the Administrative Team met with TRO JB and Adams Management the previous week. Several items needed for the USDA application were still missing. Most items were provided to Adams Management at the meeting. The only items left to present were the updated Attorney Agreement and USDA application forms. The forms were given to Alan Pierce to present to the county commissioners. Cooper shared that once documents were signed, the application would be delivered to the USDA in a timely fashion.

**Radiology Service Agreements**

Cooper reported on his meeting regarding service agreements on the radiology equipment. He explained that the CT scanner did not have a current service agreement. The cost to replace the CT tube, if needed, would be \$120,000 to \$125,000. RTI agreed to roll all service agreements into one bundle and provide a refurbished portable.

Gibson estimated the cost for a bundled service agreement would be approximately \$62,000 annually. Cooper stated he would bring details to the September meeting.

**AHCA State  
Licensure and Life  
Safety Surveys**

The AHCA Revisit Report was presented to the Board for notification purposes. The Revisit Report showed clearance of deficiencies and acceptance of the plan of correction.

**Public Relations  
Marketing /  
Physician  
Recruitment**

Warren Jones with TMH Public Relations led a discussion regarding marketing, public relations, and physician recruitment. Jones shared that TMH offered services for physician recruitment at a cost. He offered immediate assistance, if needed. Bachrach stated the Board had been at this point many times, but essentially did not know what help was needed.

- Cooper stated a message would need to be created to obtain a lead physician for the primary care base.
- Huckeba revisited the plans to rotate residents through the clinic.
- Watson emphasized the need for physician recruitment, community identification, and a new building.
- Jones recommended focusing on the strengths of the clinic and ER. Bachrach suggested focusing on physicians.
- Jones addressed the Foundation. He stated Paula Fortunas, TMH Foundation President had visited prior and would be willing to visit again. Jones suggested the expansion process would be an excellent opportunity for a capital campaign.

**Personnel / Finance  
Committee**

Cooper addressed reinstating the Personnel & Finance committees. He recommended combining the two committees. First item for the combined committee would be the employee pension program. Davis and Watson volunteered to serve. Following a discussion regarding the Sunshine Law, it was decided to post the committee meetings publically, though any action items would be addressed by the entire Board. Davis recommended the absent board members be offered the opportunity to serve as well.

**Old Business/  
New Business**

Watson mentioned a charitable event on SGI that requested a ringside physician. Griner responded that due to liability issues, it was not possible to assist.

Davis mentioned a discussion with the local Sacred Heart ARNP in which she expressed Sacred Heart's interest in building a working relationship with Weems. Cooper stated he had a meeting with Roger Hall, President of Sacred Heart on the Gulf, next Tuesday afternoon. B. Gibson stated that on a clinical / patient level, there was cooperation on both sides. Griner stated that Carmichael had requested privileges. Further action is pending an active supervising physician.

Huckeba questioned the vacant Board member spot for Commissioner Massey's district. Bachrach directed Huron to email Alan Pierce.

**Adjournment**

The meeting was adjourned at 10:57am. Following the meeting, an Executive session was held with Board members and CEO.